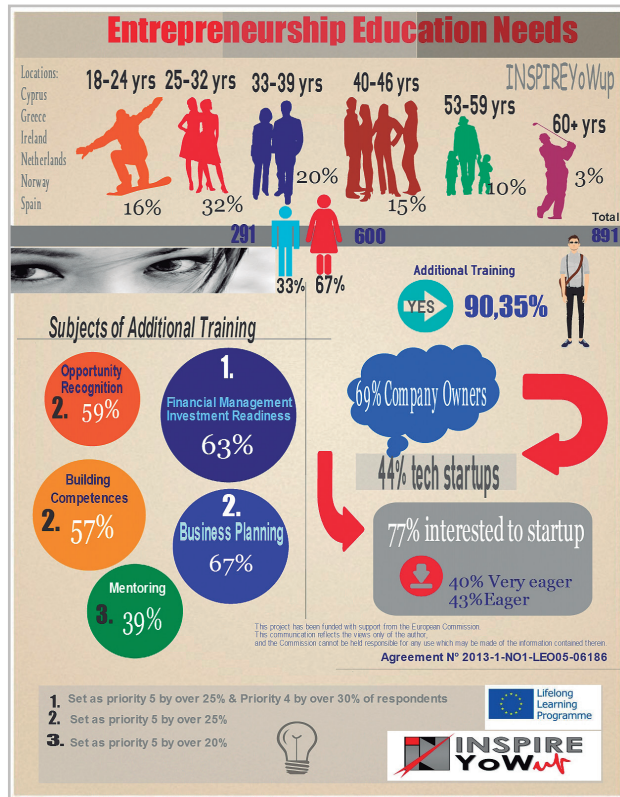




INSPIREYOWUP is a two year project running from 2013 to 2015.

The project adapts and develops an innovative training package on entrepreneurship skills targeting unemployed and inactive young people and women. Our aim is to inspire and empower you to set up, run and grow your company and increase your employability.

In order to get to know the actual training needs of our targeted audience partners carried out a survey during March-April 2014 in the national languages of the six involved countries. Here you can visually appreciate what we found out.



PROJECT LEADER



PROJECT PARTNERS



Democratic Rally
Cyprus
www.disy.org.cy



Business Development
Friesland
The Netherlands
www.bdfriesland.nl



Militos Consulting S.A.
Greece
www.militos.org



Cork BIC
Ireland
www.corkbic.com



Centro Europeo de Empresas e Innovación de Burgos
Spain
www.ceeiburgos.es

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Agreement N° 2013-1-NO1-LE005-06186



Innovative training material to
INSPIRE and empower
Young and Women
to **Startup**



www.inspireyowup.eu

The objectives of the project are:

- To identify the target groups (TGs) learning needs in every participant country to adopt the project product to the national context.
- To prepare a methodology for the development of skills and knowledge required by the TGs.
- To test the adapted training package in the partner countries.
- To produce an online learning package addressed to the TGs.
- To disseminate and valorize the project product and market it so that the project can be sustainable in the longrun.

INSPIREYOWUP partners have created an innovative training material to inspire and empower young and women to startup. As a result we have created a complete e-learning platform which is accessible from the project website.



This platform is meant to be the place for young and women to find inspiring, educating and engaging material. Furthermore, it is also the place for those already running startup enterprises, those making plans to start one and those who took the first steps but abandoned the idea of becoming entrepreneurs.

The different learning modules have been developed based on the users´ needs, as reflected by the survey, deal with:

- Opportunity Recognition
- Financial Management and Investment Readiness
- Mentoring

Enter our website to join the INSPIREYOWUP e-learning platform: www.inspireyowup.eu

INSPIREYOWUP VENTURE ACADEMY IN NICOSIA (CYPRUS)



"Awesome, real experience pitching in front of investors"
Michael Oikonomou
 (At Your Service)

"INSPIREYOWUP was a great opportunity to fill any gaps that we had in terms of investment"
Christophoros Tzirtzipis (CEO Diyful)

PILOTING SESSIONS IN PARTNERS´ COUNTRIES

"It is a great idea to develop an e-learning platform for entrepreneurs focused on women"

Sandra Martinez
 (Founder Pirivi)



"Very helpful set of tools for entrepreneurs. Taking the idea into a business is now easier"

David Postigo (Founder SmartStories)

FINAL CONFERENCE IN BURGOS (SPAIN)



"Society needs women to develop a more active role in the entrepreneurship field"

Ana Lopidana (Burgos City Council)

"The regional Government thinks entrepreneurship is a plausible choice for the regional talent development"

Eduardo Carazo (Director Youth Institute of Castilla y León)

"The Final Conference in Burgos was unforgettable and Salva López entrepreneurship 'Rockvolution' talk very inspirational. We now have a product to disseminate to next generation young people and women!"

Eva Fabry (European Centre for Women and Technology)